



Louisiana Wildlife Federation 2013 Strategic Plan

Louisiana Wildlife Federation, Inc.
P.O. Box 65239; Audubon Station; Baton Rouge, LA 70896-5239 (mail)
337 S. Acadian Thruway; Baton Rouge, LA 70806 (office)
Phone/Fax: (225) 344-6707
E-mail: lwf@lawildlifefed.org;
Web: <http://www.lawildlifefed.org>

Acknowledgement from the President and Executive Director

On behalf of the board, staff, and volunteers of the Louisiana Wildlife Federation, it is our honor to introduce this strategic planning document. This plan is the culmination of intensive work by staff, Board members, and volunteers. We thank Kellie Chavez Green with the Louisiana Association of Nonprofit Organizations for guidance and providing a strategic planning process we can easily update.

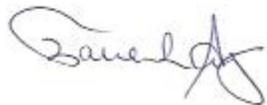
LWF is a statewide organization that serves affiliates and contributing members, covering issues from coastal restoration, to fisheries management, to comprehensive water policy, to habitat preservation and wildlife conservation. A broad set of goals can be a challenge as can managing an affiliate network of 27 organizations. Our discussions centered on how LWF can develop greater capacity for the mission of conserving our natural resources and your right to enjoy them while envisioning the goals and action steps needed in 2013. We also examined our governance structure and updated our policies where needed.

LWF must stay focused on engaging its valuable network of partners and increasing its leadership while providing meaningful engagement for volunteers. The results of this strategic planning process inspired LWF to reorganize some of its committees to better engage volunteer leaders in their expertise and interest as well as explore ways to encourage new conservation leaders, particularly young adults.

Going into the 74th year, we cannot rest on our long history of accomplishments but continue to look forward and be ready for action when opportunity presents itself. LWF remains committed to protecting Louisiana's natural resources and the ability for consumptive and non-consumptive recreational users to enjoy the abundance of Louisiana's forests, waters and wildlife.

Thank you for your interest in the Louisiana Wildlife Federation!

Sincerely,



Warren Singer
President



Rebecca Triche
Executive Director

About LWF

The Louisiana Wildlife Federation (LWF) is the Bayou State's leading organization of sportsmen and conservationists with 27 state and local affiliated clubs and 10,000 members. It represents a broad constituency of hunters, fishers, campers, birders, boaters and other outdoor-oriented citizens.

The goals of the LWF are to conserve the natural resources of Louisiana, with particular emphasis on fish and wildlife and their habitats, to protect the rights of Louisiana citizens to enjoy these resources in accordance with sound, scientifically established resource management principles, and to accomplish this primarily through education and advocacy.

Perhaps best known for its pioneering role in the establishment of the Louisiana Wildlife and Fisheries Commission, and more recently the constitutional amendment dedicating the Conservation Fund for the operation of the Louisiana Department of Wildlife and Fisheries, the LWF has a long history of defending habitat and winning advances for conservation and the environment.

LWF's staff and volunteer leaders are working hard on a number of conservation fronts. Here are a few examples of these ongoing efforts:

LWF is a partner in the Vanishing Paradise campaign, along with National Wildlife Federation and Ducks Unlimited, to reach out to hunters and anglers for support of restoration of the Mississippi River delta. The Federation played an important supporting role in convincing national conservation/environmental organizations to view the loss of the Mississippi River Coastal Delta as a national environmental issue worthy of more emphasis in their agendas.

LWF is the chief advocate for fish, wildlife and outdoor recreation on the Water Management Advisory Task Force, a body established by the Legislature to guide the development of water management policy and planning for Louisiana.

With continued LWF involvement and support, the state's Atchafalaya Basin Program has moved forward in the past decade with projects and plans to enhance recreational opportunities and improve water quality through water management. Continued focus is needed to build momentum for conservation in the Basin.

Sparked by closure to the public, LWF proposed a management plan for Elmer's Island, a popular coastal barrier beachfront located west of Caminada Pass from Grand Isle, and initiated a campaign for acquisition and reopening to the public for the traditional uses of fishing, crabbing, camping and birding.

On the grounds of procedure, and precedent, LWF has opposed the management of state wildlife lands by a private corporation. LWF's position is that state wildlife lands should be managed by an appropriate agency of government that is accountable to the public.

LWF provided leadership to resolve a controversy that arose concerning timber management activities on state wildlife management areas. Now, in cooperation with the Louisiana Department of Wildlife and Fisheries, LWF is helping the agency reach out to non-consumptive users of wildlife management areas and informing the public about WMA forest management plans, thereby averting potential problems and misunderstandings that have occurred in the past.

LWF is encouraging the review of forestry practices in the coastal zone to ensure the sustainability of this important element of the ecosystem that serves as a line of defense against coastal erosion. LWF supports farm conservation and land management programs to reduce the runoff of nutrients responsible for the growing "Dead Zone" in the Gulf of Mexico.

LWF monitors legislative proposals concerning natural resources conservation and environmental quality, provides representation before the Louisiana Legislature and the Wildlife and Fisheries Commission, and reports on the status of legislation to its members and the outdoor media in an effort to keep the public apprized of legislation that can impact the natural resources, environment and recreational opportunities in the state.

Staff, affiliate leaders and volunteers represent LWF on numerous panels, committees and task forces pertaining to natural resources conservation and the quality of the environment including the Pesticide Advisory Commission, the Water Management Advisory Task Force, the Management Conference of the Barataria-Terrebonne National Estuary Program, the Louisiana Oilfield Site Restoration Commission, Louisiana Invasive Species Task Force, the Hunting and Fishing Advisory Education Council, the Atchafalaya Basin Advisory Committee, and the Atchafalaya Trace Commission, among others.

The Louisiana Wildlife Federation continues to be in the vanguard of conservation and environmental policy in our state. Our future enjoyment of the outdoors in the "Sportsman's Paradise" can continue only with grassroots support from citizens like you.

Strategic Planning Participants

Board Members: Fred Borel, Ed Bodker, Ray Bordelon, Katie Brasted, Virginia Burkett, Leslie Calhoun, Barney Callahan, Vince Diez, Charles Fryling, Ronald Coco, Marty Floyd, Dwain Gautreaux, Francis Gautreaux, Joe Herring, Bill Herke, Jay Huner, Clint Jeske, Jimmy Johnston, Tyson Lee, Andy Mayer, John Miller, Clint Mouser, Keith Saucier, Ryan Schaefer, Mark Shurtz, Warren Singer, Ann B. Smith, Bob Stewart, Gene Thibodeaux, Edgar Veillon, Paul Whitehead, and Charles Williams.

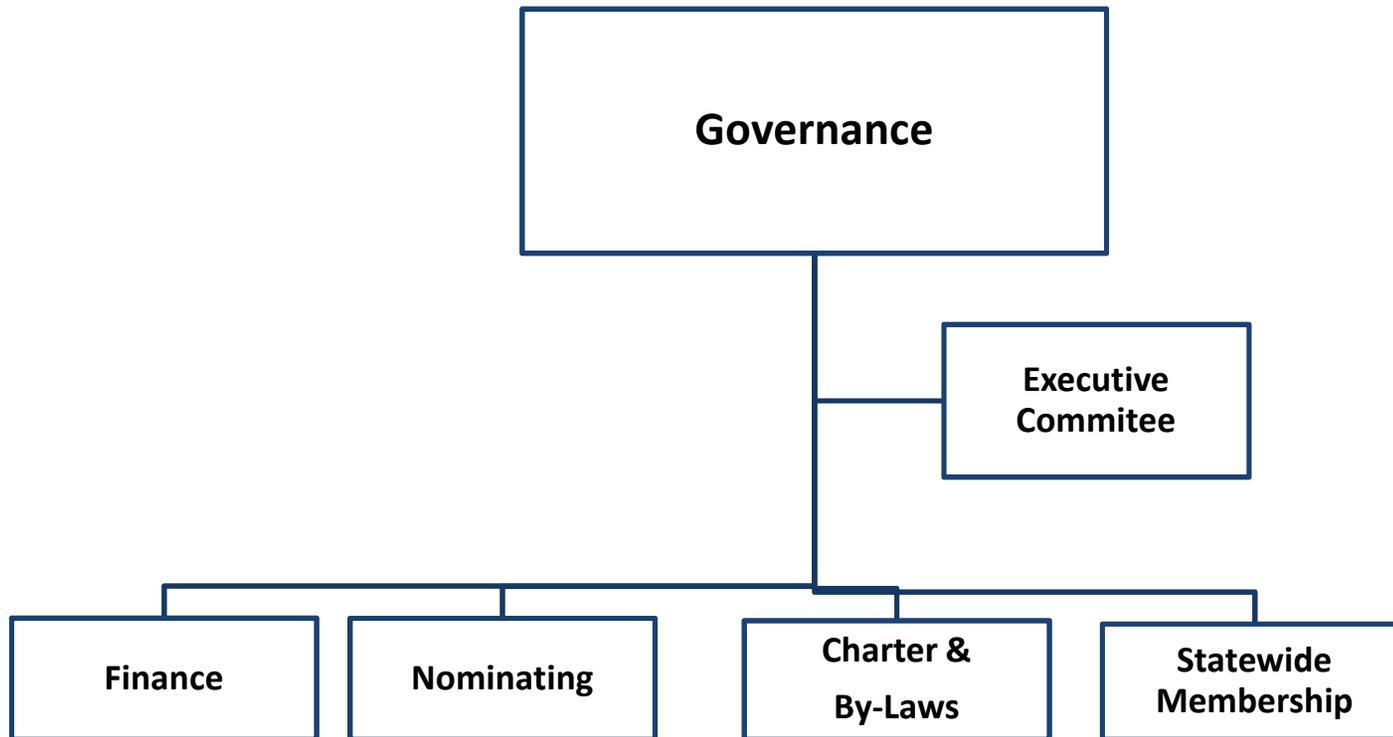
Staff: Rebecca Triche, Executive Director; Chris Macaluso, Coastal Outreach Coordinator; Jodie Singer, Office Manager. And Geralyn Hoey, regional representative for National Wildlife Federation.

Strategic Planning Process

The Louisiana Association of Nonprofit Organizations (LANO) facilitated the strategic planning process with funding from the Office of Community Development. The Louisiana Wildlife Federation (LWF) Board of Directors met on Saturday, July 28, 2012 for the first of two planning retreats that included a Board of Directors roles and responsibilities training, governance assessment, and refinement of the committee structure. The Board of Directors continued the planning process on September 20th. Committees outside of the planning retreats to develop committee job descriptions and set priorities and goals for 2013. Committees will update their goals and action plans annually. The strategic plan will be monitored by the Board of Directors and is a living document that will be adjusted as progress is made.

Governance Committees

Governance Committees are charged with leading Board and governance related activities. These Committees are the vehicle for which the Board of Directors achieves their fiduciary and accountability responsibilities.



Statewide Membership

Accountable Committee: Statewide Membership

Goal 1: Develop a working list of potential affiliate clubs from each District to approach for membership with LWF.

Objective A: Add two (2) affiliate Clubs to LWF Statewide Network.

Action Steps	Timeline	Owner	Status	Notes
Contact each standing District V/P to request information	March 1st, 2013	B.Callahan	Incomplete	
Develop list with emphasis on having one (1) potential club name per District.	May 1 st , 2013	All Committee Members	Incomplete	
Contact at least one club per District for possible affiliation	Aug 31, 2013	District VP/ Committee Chair		

Goal 2: Search for potential affiliate clubs in currently non-represented Districts with open Dist. Vice-president positions.

Objective A: Fill one (1) vacant District Vice-President position

Action Steps	Timeline	Owner	Status	Notes
Contact each standing District V/P to request information	March 1st, 2013	B.Callahan	Incomplete	Entire committee can provide comments & suggestions via email
Develop list with emphasis on having one (1) potential club per District.	June 1 st , 2013	All Committee Members	Incomplete	
Contact at least one club per District for possible affiliation	Nov 30, 2013	District VP/ Committee Chair		

Organizational Committees

Organizational Committees are charged with supporting key operational functions that benefit from Board engagement and advisement. Leadership of these committees may be shared with the Executive Director or in some cases, staff. These committees often require specific expertise and skills. Community volunteers with needed skills are recruited to serve on these committees.



Communications Goals

Accountable Committee: LWF Communications Committee

Goal 1: Communicate LWF achievements and news items to members and the media.

Objective A: Increase communication to contributing members.

Action Steps	Timeline	Owner	Status	Notes
Write and send electronic newsletter monthly via constant contact email. Send to media contacts.	monthly	Rebecca & Chris with help from committee		Measure reach and use by statistics from constant contact
Produce a printed newsletter 3 times a year. A) Prior to convention, to promote it and serve as year-end report; B) early summer to report on convention; C) late autumn, prior to holidays for convention promo and call for resolutions and award nominations. Send to media contacts.	Deadlines for content: January; April; October.	Committee members		
Post on Facebook and Twitter accounts to keep fresh with new content, reposts and retweets. Can measure by increase in friends and followers.	At least once a week, if not several times a week	Administrators for Facebook, Twitter. + Rebecca & Chris		Facebook Account has several board members as administrators, who could help more keeping content regularly posted.
Update LWF website regularly. Make it a place that e-newsletter and Facebook and Twitter postings can link back to	Ongoing	Rebecca & Staff		How to measure: Report on how often website is updated and used in other communication

Objective B: Make contact with media at least 10 times per year to increase LWF coverage.

Action Steps	Timeline	Owner	Status	Notes
Send electronic newsletters and printed newsletters to media contacts	When available	Rebecca & Staff will track	ongoing	
Increase Press Releases written and sent		Rebecca and Coastal Outreach Coordinator	ongoing	
Remind other committees' chairs to look for opportunities to write letters to the editor on relevant topics and share content for newsletters and press releases	Monthly	Katie Brasted	ongoing	

Goal 2: Engage with and communicate to members and potential members under age 30.

Objective A: Increase communication through media that engages young adults.

Action Steps	Timeline	Owner	Status	Notes
Post on Facebook and Twitter accounts. Keep it fresh with new content, reposts and retweets. Measure by increase in friends and followers.	At least once a week, if not several times a week	Administrators for Facebook, Twitter. + Rebecca & Chris	Membership at 890 as of Sept 20 2012	Facebook Account has several board members as administrators who could help more with keeping content regularly posted.
Create a blog on the website	Initiate by Jan 2013	Rebecca		

Fundraising and Membership Goals

Accountable Committee: LWF Development and Fundraising Committee

Goal 1: Develop a long-range fundraising plan with a mix of strategies.

Objective A: Write a Case Statement.

Action Steps	Timeline	Owner	Status	Notes
Write a Case Statement	12/31/2012	Executive Director		
Distribute case statement to every board member; put it on website	1/31/2013	Co-Chairs		

Objective B: Write a Fundraising Strategy Plan.

Action Steps	Timeline	Owner	Status	Notes
Write a strategy plan for fundraising that includes developing major donors and increasing membership and addresses ways to support current budget needs and predicted program growth	2/15/2013	Executive Director and Co-Chairs		
Present Fundraising strategy plan to LWF Board	2/22/2013	Co-Chairs & President		
Track results and report to the Board at each meeting	3 times per year	Co-Chairs		

Goal 2: Increase membership by 10% annually.

Objective A: Contact at least 30,000 people by mail or online to solicit membership.

Action Steps	Timeline	Owner	Status	Notes
Evaluate lists for relevant interests and purchase, if necessary and according budget.	4/1/2013; 6/15/2013; 9/1/2013	Executive Director		Keith Saucier and Jodie Singer need to stay involved
Evaluate online and social media tactics to increase membership	3/15/2013	Executive Director		
Track and report response and retention rates to evaluate what is working well	April 1, September 1, February 1 each year	Executive Director & Office Manager		
Develop a survey for members and send to them in thank you letter and/or renewal letter	3/15/2013	Executive Director with Committee members' help		
Reach out to lapsed members	3/15/2013	Executive Director & Office Manager		

Goal 3: Provide training and coaching to LWF board members about effective methods of fundraising and help them set and achieve individual goals.

Objective A: Contact every LWF board member to discuss how they can help with fundraising.

Action Steps	Timeline	Owner	Status	Notes
Identify who will contact each board member and how they will be asked to help, according to fundraising needs identified in the plan	2/15/2013	Co-Chairs		Consult with Executive Director

Louisiana Wildlife Federation Strategic Plan: 2013

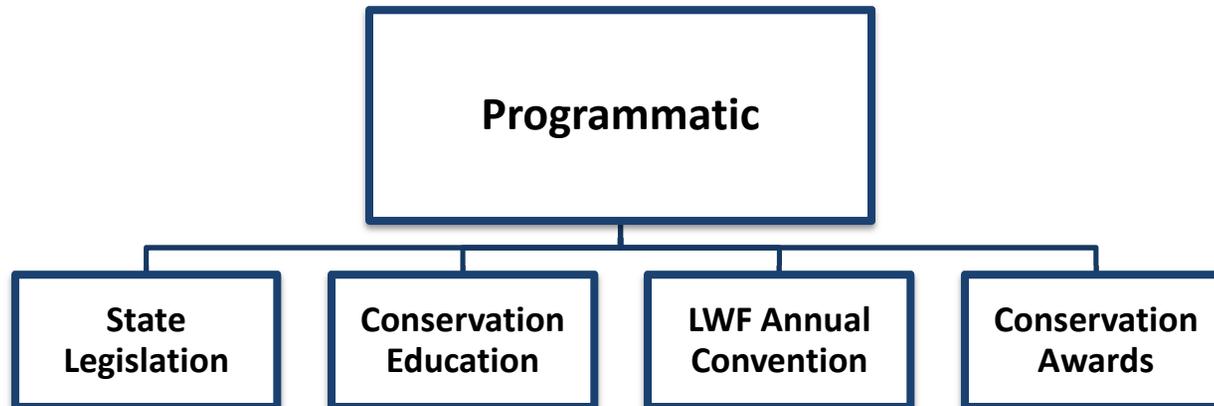
Work with board members to determine their individual goals for fundraising, donors, membership	2/15/2013	Co-Chairs		
Follow-up with board members on whether they need additional training and track results	5/2/2013	Co-Chairs		

Objective B: Identify 10 potential new board members with ability to help with fundraising.

Action Steps	Timeline	Owner	Status	Notes
Make a list of potential board members and who will contact them	2/15/2013	Co-Chairs		Consult with Executive Director
Assess whether LWF has enough board positions to add interested board members; fix if needed	2/15/2013	Co-Chairs		Consult with Staff
Help develop a new board member orientation	2/15/2013	Committee members		

Programmatic Committees

Programmatic Committees are charged with supporting key organizational activities and programmatic functions. Leadership of these committees may be shared with the Executive Director or in some cases, staff. Community volunteers with needed expertise are recruited for service on these committees.



State Legislative Goals

Accountable Committee: State Legislative Committee

Goal 1: Effectively monitor the state legislature on relevant issues.

Objective A: Identify issues that need legislative response.

Action Steps	Timeline	Owner	Status	Notes
Communicate with LWF affiliate leaders, board members, LWF Committee chairs and staff to identify key issues related to legislative action	December 2012 - January 2013	Co-Chairs		
Develop a list of issues and strategize on response needed	January – February 2013	Committee		
Review LWF resolutions passed for legislative monitoring or action required	March 2013	Committee		
Produce a report that the public and LWF can use to track conservation-related bills	March – April 2013	Executive Director		

Conservation Education

Accountable Committee: LWF Conservation Education Committee

Goal 1: Maintain LWF presence at relevant events by displaying conservation education material and providing hands-on activities.

Objective A: Identify at least 5 events around the state appropriate for LWF exhibit.

Action Steps	Timeline	Owner	Status	Notes
Identify educational events appropriate for LWF displays around the state; who is the manager of	1/31/2013	Committee Chair		Start with usual events: BR Earth Day, Hunting and Fishing Day
Ask LWF affiliates for advice on possible exhibit at their local events	2/22/2013	Committee Chair		At LWF Convention
Solicit volunteers to help with displays and/or distributing material so we can be at more events	3/1/2013	Committee Members		
Work with Staff, particularly Chris Macaluso and coastal outreach, to coordinate materials, message, places to exhibit	3/1/2013	Committee Chair		
Maintain list of events and volunteers throughout 2013	March - October 2013	Executive Director		

Goal 2: Support Louisiana Master Naturalist Program's growth by helping start a new chapter in 2013

Objective A: Work with Louisiana Master Naturalist Program Steering Committee to understand their planning and then promote the program within LWF's member organizations

Action Steps	Timeline	Owner	Status	Notes
Committee members get a briefing on the Master Naturalist Program	2/15/2013	Committee Chair		Work with the State Steering Committee; Dr. Bob Thomas is the contact
LWF promotes Master Naturalist Program among affiliates and contributing members	By 6/1/2013	Executive Director		Work with LWF Communications Committee for ideas on how to communicate info
Foster a new chapter by identifying an LWF affiliate who could help or key volunteers who are interested	By 12/1/2013	Committee Chair		In Baton Rouge or Monroe area?
Look into how to support statewide programming over multiple years.	2/1/2014	Executive Director		Work with La Master Naturalist Steering Committee

Goal 3: Develop youth education materials that LWF can distribute or promote

Objective A: Develop a conservation education piece for ages 5-12 that LWF can distribute at education events

Action Steps	Timeline	Owner	Status	Notes
Compose a summary of educational material for youth that LWF can distribute when exhibiting	10/1/2012	Executive Director and Committee Chair		
Identify financial support for developing and printing education material	2/15/2013	Executive Director and Committee Chair		\$5,000 grant request is awaiting response from Shell; Look for more
Engage a volunteer to help manage the project if/when funded to produce the deliverables	5/1/2013	Executive Director		

LWF Annual Convention Goals

Accountable Committee: LWF Convention Committee

Goal 1: Develop a cohesive and effective workgroup to insure a well-planned and effective convention.

Objective A: Determine the most effective means of communication within our work group.

Action Steps	Timeline	Owner	Status	Notes
All members have email listed. Send email to ask for communication method preference.	8/30/12	Mark	complete	Majority that replied preferred emails. note: some members will require phone calls.
Include host affiliate in communications.	9/30/12	Mark	ongoing	
Encourage greater participation among committee members	9/30/12	Mark and Rebecca	ongoing	lots of work needed here
Hold a meeting with host affiliate to discuss expectation and needs	12/1/12	Mark		

Goal 2: Develop Convention Agenda that encourages fun, social interaction while conducting business needed.

Objective A: Develop a plan for Friday night activities that offers something new to do.

Action Steps	Timeline	Owner	Status	Notes
Discuss possible changes to Friday night activities & identify fun things to do while also raising funds	10/30/12	Mark and Rebecca; work with Chris	Meeting held on 11/9/2012	extensive emails making the rounds
Hold a sit-down mtg of Committee and Host Affiliate reps to determine most effective program	11/30/12	Mark and Rebecca	to be scheduled	ASAP as host affiliate invited EASL to help plan at a meeting on 12/12/12
Assign tasks to affiliate host members and other volunteers for Friday night	12/31/12	Mark and Rebecca	Ongoing through February 2013	
Develop a survey for convention attendees to gauge response to changes and test ideas for 2014	2/15/2013	Mark, Rebecca and Jodie		

Goal 3: Plan for LWF's 2014 Convention, which will be the 75th.

Objective A: Identify a location and decide how to celebrate 75 years as an organization.

Action Steps	Timeline	Owner	Status	Notes
Develop recommendations for 2014 dates and identify potential host affiliate (to determine the city)	2/22/2013	Mark and Rebecca		Have ready to discuss at Friday Board meeting at convention
Evaluate success and challenges of 2013 convention and identify suggestions going forward for 2014 planning	3/30/2013	Mark; work with Jodie and Rebecca		
Research potential meeting location for 2014 convention and prepare recommendation for BOD decision at Spring meeting	4/30/2013	Rebecca and Jodie with Host Affiliate representative		
Explore how to celebrate 75 th year – a milestone. Prepare recommendations	4/30/2013	Mark		Get board members feedback, too

Governor’s State Conservation Achievement Awards Program

Accountable Committee: Conservation Awards Committee

Goal 1: Maintain the integrity of the awards program while maximizing opportunities to involve new people.

Objective A: Solicit quality nominations in all eight categories.

Action Steps	Timeline	Owner	Status	Notes
Promote the program’s nomination process to other organizations and to affiliates	November – December 2012; (This is a recurring deadline each year)	Committee members; Executive Director		
Identify people who are most likely to nominate someone or know of someone worthy	November – December 2012; (This is a recurring deadline each year)	Committee members		
Contact past winners for help with identifying nominees	November – December 2012 (This is a recurring deadline each year)	Executive Director		

Objective B: Identify judges who meet criteria while also introducing 5 new people to LWF’s work through selection of judges.

Action Steps	Timeline	Owner	Status	Notes
Diversify the pool of judges to include new people	December 2012; (This is a recurring deadline each year)	Committee members		

Objective C: Recruit at least 3 new members to the committee, including a banquet chairman.

Action Steps	Timeline	Owner	Status	Notes
Identify and approach someone who could be banquet chairman to help increase attendance	September – October 2012	Executive Director		
Invite and integrate 2-3 new committee members who can help promote the program, the banquet and solicit sponsors	September – October 2012	Chairman; Executive Director		

Goal 2: Increase fundraising and membership opportunities with the banquet.

Objective A: Increase attendance at the banquet.

Action Steps	Timeline	Owner	Status	Notes
Select a dynamic MC	November 2012	Committee Chairman		
Promote the banquet locally	January - February 2012; (this is a recurring deadline each year)	Committee members		
Recruit a chairman for the banquet to help sell more tickets, tables, get new input	September – November 2012; (This is a recurring deadline for each year)	Executive Director		

Objective B: Work with Convention Committee to emphasize fundraising around banquet.

Action Steps	Timeline	Owner	Status	Notes
Develop a sponsorship packet for convention that highlights awards banquet sponsorship	September - October 2012	Executive Director, Committee Chair	completed	
Promote the banquet and convention to gain sponsors	September 2012 – February 2013; (This is a recurring deadline for each year.)	Committee members; local affiliate convention host.		ASAP and EASL helping

Objective C: 50% of Award Recipients and nominees join as LWF members.

Action Steps	Timeline	Owner	Status	Notes
Send membership invitation to Award Recipients after the banquet	4/1/2013	Executive Director		Check whether current members first
Send membership invitation to Nominees	4/1/2013	Executive Director		Check whether current members first
Look at previous 3 years' lists of recipients and nominees to evaluate membership status and invite those who are not	1/15/2013	Executive Director		

Issue Committees

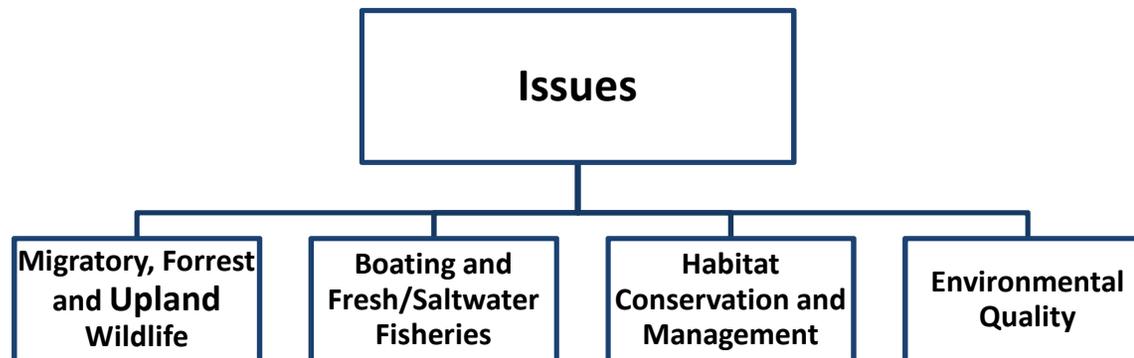
The Issue Committees were streamlined to align with the Annual Convention. Issue Committees are led by LWF affiliate board members with a specific interest or connection to the topic. Because Issue Committees usually operate with little staff engagement, it is critical that these Committees communicate with the Executive Director and Board regarding their goals and activities.

Migratory, Forrest, and Upland Wildlife Committee will address issues and activities related to waterfowl, deer management, and hunting. The Waterfowl and Feral Pigs Working Group were integrated into this committee.

Boating and Fresh/Saltwater Fisheries will address issues and activities related to fisheries management and conservation. The Snapping Turtle Working Group and Fisheries and Policy Management Committee were integrated into this committee.

Habitat Conservation and Management will address issues and activities related to Coastal Restoration, the Atchafalaya Basin and coastal wetlands. The Atchafalaya Basin Committee was integrated into this committee. The Coastal Outreach Coordinator works closely with this committee.

Environmental Quality will address pollution, water management, fracking, and the health of the Gulf. The Environmental Quality Committee and Water Management Working Group were integrated into this committee.



Migratory, Forest, and Upland Wildlife

Accountable Committee: Migratory, Forest and Upland Wildlife Committee

Goal 1: Encourage quail population recovery efforts.

Objective A: Determine status of current quail recovery efforts and develop a resolution if needed to encourage LDWF's efforts in this area.

Action Steps	Timeline	Owner	Status	Notes
Send letter to LDWF asking for a status report	As soon as possible.	R. Triche	In process.	Jimmy Stafford was identified as person LWF should contact.
Review response and determine need for a resolution.	By mid-November.	F. Borel and Comm. Chair		
Prepare draft resolution and send to Exec. Committee for review; then revise as needed.	Complete draft resolution by Dec. 14, 2012 and complete revision by Jan. 15	F. Borel and Comm. Chair		

Goal 2: Support continuation of waterfowl population surveys and waterfowl rest areas program in the face of potential budget cuts.

Objective A: Advocate to LDWF and FWS for the continuation of these programs.

Action Steps	Timeline	Owner	Status	Notes
Prepare a draft resolution for consideration at 2013 convention.	Complete by Nov. 1, 2012.	Clint Jeske and Louisiana Waterfowl Alliance		

Louisiana Wildlife Federation Strategic Plan: 2013

Circulate to Committee members for comment and vote. Then revise and send to E.C.	Complete by Dec. 1, 2012	Same as above and Comm. Chair		
Revise resolution further and submit for consideration at 2013 convention.	Complete by Jan. 15, 2013.	Same as above.		

Goal 3: Promote use of controlled burns to benefit habitat for quail, woodcock, and other upland wildlife.

Objective A: Publicize benefits of controlled burns to LWF members, landowners, and the general public and support use of controlled burns on WMA and other public lands.

Action Steps	Timeline	Owner	Status	Notes
Consult LDWF, Forest Service, and other agencies to determine status of controlled burns as a land mgt. practice.	Complete by Dec. 1, 2012.	Clint Jeske, Comm. Chair, and others	Not yet started.	
Develop draft resolution(s) if needed to support and promote use of controlled burns.	January 15, 2013	Same as above.	To follow information gathering.	
Committee approval of resolution and submission to E.C. for review.	January 20, 2013	Same as above.		

Goal 4: Continue to support strong measures to reduce the spread of feral hogs and reduce their population where they are already present.

Objective A: Participate in the Feral Hog Working Group and support their initiatives.

Louisiana Wildlife Federation Strategic Plan: 2013

Action Steps	Timeline	Owner	Status	Notes
Attend meetings of the interagency Feral Hogs Working Group	Ongoing.	Ryan Schaefer, Rebecca Triche, and others.	In progress.	Brasted, Bordelon, Thibodeaux, and Davidson also follow this issue.
Determine need for additional LWF resolutions regarding feral hog control/reduction	By January 15, 2013	Same as above.	TBD	
Review and approve any proposed resolutions and send to E.C. for consideration	By February 15, 2013	Comm. Chair and above.	TBD	

Goal 5: Follow up on earlier resolutions regarding deer hunting with dogs in Maurepas WMA

Objective A: Determine when further advocacy on this issue is appropriate.

Action Steps	Timeline	Owner	Status	Notes
Monitor LDWF assessments of impact of Hurricane Isaac on deer herd in Maurepas WMA	Beginning now and continuing as LWFD assesses situation	ASAP and East Ascension Sportsmen's League (M. Shurtz and V. Diez)	Ongoing	
Draft additional resolution if pop. data still supports dog hunting.	Longer range, probably not until late in 2013.	Same as above.		

Fisheries Conservation

Accountable Committee: LWF Fresh/Saltwater Fisheries Committee

Goal 1: Help establish an economically-viable Asian Carp commercial industry for the purpose of decreasing & controlling the population of this destructive invasive species.

Objective A: Develop a resolution for consideration by LWF delegates to the 2013 convention

Action Steps	Timeline	Owner	Status	Notes
Draft resolution	Complete by Nov. 2, 2012	(volunteer anyone?)	Incomplete	Entire committee can provide comments & suggestions via email
Present final draft to LWF Ex. Comm. for comment	Nov. 9, 2012	Comm. Chair	Incomplete	
Compile & send E.C. comments & suggestions to Fisheries Comm. members. Revise resolution as necessary	Nov. 26, 2012	Comm. Chair + (volunteer?)	Incomplete	
Submit final draft resolution to LWF President for consideration by convention delegates	Submit by; Dec. 14, 2012	Comm. Chair	Incomplete	
Speak & answer questions before Conservation Committee & General Assembly at LWF convention	March, 2013	Comm. Chair, or (person who wrote the resolution)	Incomplete	

Goal 2: Develop a resolution in regard to water control structures in the 2012 State Coastal Master Plan, to ensure they are open to organism immigration and emigration as much as possible without seriously compromising their salinity control function.

Objective A: Develop a resolution for consideration by LWF delegates to the 2013 convention.

Action Steps	Timeline	Owner	Status	Notes
Draft resolution	Complete by Nov. 2, 2012	Bill Herke	Incomplete	
Present final draft to LWF Ex. Comm. for comment	Nov. 9, 2012	Comm. Chair & Herke	Incomplete	
Compile & send E.C. comments & suggestions to Fisheries Comm. members. Revise resolution as necessary	Nov. 26, 2012	Comm. Chair & Herke	Incomplete	
Submit final draft resolution to LWF President for consideration by convention delegates	Submit by; Dec. 14, 2012	Comm. Chair	Incomplete	
Speak & answer questions before Conservation Committee & General Assembly at LWF convention	March, 2013	Bill Herke	Incomplete	

Coastal Restoration/Coastal Outreach Program

Accountable Committee: Habitat Conservation and Management

Goal 1: Help coastal outreach coordinator and other staff evaluate 2014 state coastal annual plan.

Objective A: Help develop comments and critiques of annual plan on behalf of LWF to submit to Louisiana Coastal Protection and Restoration Authority.

Action Steps	Timeline	Owner	Status	Notes
Read and evaluate plan when it is released	January 2013	Committee chair, members, staff	Incomplete	Entire committee can provide comments & suggestions via email
Compile suggestions from committee regarding possible changes to plan	February 1, 2013	Comm. Chair, staff	Incomplete	
Present findings and evaluations to LWF staff that can be shared with Mississippi River Delta Coalition	February 15, 2013	Comm. Chair, staff	Incomplete	
Write letter to CPRA with LWF's evaluations of the plan and submit to CPRA	End of public comment period, likely end of February 2013.	Comm. Chair, staff	Incomplete	

Goal 2: Review 2012-2013 deliverables for MOU for coastal outreach program, read and review monthly outreach reports.

Objective A: Help outreach coordinator meet goals set in MOU deliverables.

Action Steps	Timeline	Owner	Status	Notes
Help outreach coordinator identify businesses and organizations to sign Sportsmen's Letter to Congress and in signing up individual supporters	August 1, 2012-July 31, 2013	All committee members	Incomplete	
Man tables at events such as sportsmen shows, boat shows, outdoor festivals, tournaments and other events in which LWF coastal outreach program participates	August 1, 2012-July 31, 2013	All committee members	Incomplete	
Help outreach coordinator make arrangements to speak to sportsmen, civic and other social groups	August 1, 2012-July 31, 2013	All committee members	Incomplete	
Report progress in meeting deliverables in MOU to LWF Ex. Comm	August 1, 2012-July 31, 2013	Comm. Chair, Coastal Outreach Coordinator	Incomplete	

Atchafalaya Basin Habitat

Accountable Committee: Habitat Conservation and Management Committee

Goal 1: Work with LWF affiliate Friends of the Atchafalaya to identify opportunities for LWF to enhance and improve habitat and public access in the Atchafalaya Basin.

Objective A: Develop policy and identify engagement opportunities for crafting policies for the Basin.

Action Steps	Timeline	Owner	Status	Notes
Work with affiliate to review La. Dept of Natural Resources, Wildlife and Fisheries and Corps of Engineers policies regarding the Basin	By January 1, 2013	All committee members	Incomplete	
Identify policies that may be up for review or change and how LWF can help affect that change	After policy review and as public comment periods dictate	All committee members	Incomplete	
Possibly craft resolutions regarding policies in the Basins that LWF can potentially adopt at state convention	January 15, 2013	All committee members	Incomplete	
Work with affiliate to identify events and opportunities focused on the Basin that LWF can participate in and help sponsor	As needed	All committee members, staff	Incomplete	

Scenic Rivers Program

Accountable Committee: Habitat Conservation and Management Committee

Goal 1: Develop a better understanding and more consistent engagement in the Scenic Rivers Program.

Objective A: Review Scenic Rivers policies, application processes, statutes, proclamations and list of water bodies already in the program and, in general, help advance program.

Action Steps	Timeline	Owner	Status	Notes
Meet with Dept. of Wildlife and Fisheries to determine potential shortcomings in the program and how LWF can help address those issues	by February 1, 2013	Committee chair, staff, interested committee members, affiliate leaders	Incomplete	
Work with affiliates to identify waterways in the program that are in need of clean up, maintenance etc	Ongoing	All committee members	Incomplete	
Work with affiliates and other conservation organizations to identify additional bodies of water that are candidates for inclusion in program	Ongoing	All committee members	Incomplete	
Present findings from meeting with LDWF and in research of additional waterbodies to Ex Comm and at LWF State Convention	February 22, 2013 and ongoing	Committee Chair	Incomplete	

Environmental Quality Goals

Accountable Committee: LWF Environmental Quality

Goal 1: Monitor hydraulic fracturing regulation in Louisiana to promote protection of groundwater from overuse or contamination, safe disposal of produced waste, and protection of natural resources near sites.

Objective A: Follow-up on 2012 resolution “Protecting Natural Resources and Wildlife in Louisiana from the Damages of Hydraulic Fracturing”.

Action Steps	Timeline	Owner	Status	Notes
Distribute resolution passed in 2012 to pertinent agencies and organizations	December 31, 2012	Wesley Johnson, EASL; Rebecca Triche, ED	Sent to some legislators in May 2012	Send to Office of Conservation at LDNR; who else?
Identify and work with other groups in Louisiana interested in this issue	January 31, 2013	Marty Floyd; Rebecca Triche		
Gather information from other states about impact of hydraulic fracturing	March 31, 2013	Marty Floyd; Rebecca Triche		
Identify a geo-hydrologist and other experts that can educate LWF on best practices	January 31, 2013	Willie Fontenot		Jeff Hanor at LSU was identified to ask for recommendations, expertise
Hold a webinar on the issue and invite LWF members and interested groups, agencies. Record and make available.	June 30, 2013	TBD		

Goal 2: Participate in comprehensive water management planning for the state.

Objective A: Maintain and support presence on relevant state commission and task force and communicate policy matters to the Board

Action Steps	Timeline	Owner	Status	Notes
Work with Coalition to Restore Coastal Louisiana and the League of Women Voters to re-evaluate representation on the (now renamed) Water Management Commission.	December 31, 2012	Rebecca Triche	Jimmy Johnston is current member; looking for new member	Talking to CRCL and LWV about candidates. Rebecca has spoken to Murray Lloyd and Charlie Demas who agreed to help with expertise. Willie Fontenot interested in nomination
Identify experts who can help keep Committee members and LWF Board educated and informed on water policy	January 31, 2013	Willie Fontenot		Chip Groat, Jeff Hanor identified as people to approach for recommendations
Identify synergy in working on hydraulic fracturing as relates to water policy and water management and cross-share	Ongoing	Rebecca Triche; All committee members		Committee members need to keep both issues in mind when seeking expertise, advice

Goal 3: Monitor mercury contamination clean-up in waterways of Louisiana.

Objective A: Continue working with partner groups to pursue this issue with LDEQ and Office of Conservation at LDNR

Action Steps	Timeline	Owner	Status	Notes
Communicate with several partner groups (Audubon Council, LEAN, Sierra Club) to follow-up on further action by LDEQ to address point source pollution and monitoring of waterways throughout the state. A good start was made 3-4 years ago but it needs monitoring and possible call for action to keep up the focus at DEQ.	May 2013	Willie Fontenot		Issue is with natural gas flow meters – monometers.

Goal 4: Develop recommendations for LWF’s BOD about how LWF can be a partner in addressing hypoxia in the Gulf of Mexico.

Objective A: Identify other groups working on hypoxia at a state or regional level and identify how LWF might collaborate on the problem of hypoxia

Action Steps	Timeline	Owner	Status	Notes
Research NWF position to educate committee members and understand potential collaboration	January 31, 2013	Marty Floyd		

Louisiana Wildlife Federation Strategic Plan: 2013

Reach out to other organizations working on this at state and regional level, including other NWF Affiliates	February 28, 2013	Marty Floyd; Bob Stewart		
Develop recommendations for how LWF could engage others on hypoxia problem	April 1, 2013	Marty Floyd; Bob Stewart		

Goal 5: Advance the discussion of Louisiana’s coastal and upland vulnerability to global change

Objective A: Develop a position that LWF members will support

Action Steps	Timeline	Owner	Status	Notes
Elevate discussion within LWF leadership to understand where people’s opinion and knowledge regarding global climate change and impact on Louisiana	May 2013 board meeting	TBD		
Gather information from sources and educate fellow board members while collecting feedback	Fall 2013 board meeting	TBD		
Prepare a resolution to present at LWF Convention in 2014	February 2014	TBD		